

Application for UFA Delegate Seminar

Event Sponsorship & Exhibit Space

May 10 - 23, 2010, Trump Taj Mahal, Atlantic City NJ. See reverse for event times and dates.

📖 Seminar Program Guide Listing Info (free for all Exhibitors & Sponsors):
 (list exactly as it should be published to our members in the Seminar Program Guide)

Company: _____

Contact Person(s): _____

Contact Person(s): _____

Contact Person(s): _____

E-mail: _____

E-mail: _____

E-mail: _____

Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Cell Phone: _____ Fax: _____

Work Phone: _____ Cell Phone: _____ Fax: _____

Work Phone: _____ Cell Phone: _____ Fax: _____

☺ I intend to participate in the following:

- Event Sponsorship Opportunities:
 - Platinum \$10,000 & up Gold \$5,000-\$9,999 Silver \$2,500-\$4,999 Bronze \$1,500-\$2,499
 - ☺☺ Enter event interested in: _____ . See page 2
- 8' Exhibit Table \$395 (free for Platinum/Gold/Silver Sponsors)
 (☺☺ secure early discount rate of \$350 if payment received by March 1st)
- Full-Page Ad in Seminar Program Guide \$395 (free for Platinum Sponsors, \$195 for Gold/Bronze Sponsors)
- Half-Page Ad in Seminar Program Guide \$200 (free for Gold/Bronze Sponsors)
- Raffle Donation Sponsorship (company name announcement at each drawing). *Check one below:*
 - My company will provide prizes (must be at UFA by **March 31** to have your name in Seminar Program Guide as prize donor). Item(s)/Prize(s): _____
 - We prefer the UFA to purchase prizes in our company's name. Amount: \$ _____
- Premium Bag Stuffer: Personalized gifts labeled with your company ID inserted in Delegate 'Goodie Bags'
 Items: _____
 (Your items, with your company info on them, must be at UFA by April 15th to ensure FREE inclusion in bags.)

☑ Total Participation Investment:

\$ _____ Event Sponsorship (*Last year's sponsors have preference until deadline*)
 (If the event you choice is not available, you will be placed on waiting list. You will be contacted.)

\$ _____ Exhibit Table

\$ _____ Seminar Program Guide Ad (*ad material must be emailed to Stephen Symbolik at Ssymbolik@UFANYC.org by March 19th. Must be in PDF format.*)
 Check here if reusing last year's ad. **NOTE: if reusing your 2009 ad, the UFA cannot make changes.**


\$ _____ Raffle Sponsorship. (*Only list \$\$ if UFA is purchasing prizes for you*)

\$ _____ **TOTAL Due. I'm sending mycheck number _____ under separate cover.**

Exhibitor Payment must be received by March 1st to secure space, ads & Seminar Program Guide listing.
Limited sponsorship and exhibit space is available. The UFA cannot guarantee placement after deadlines.

Event Sponsorship Opportunities

Event rates differ within each sponsorship level, based on exposure and event costs.

 Enter below info on reverse side of this form and fax to 212-683-4359 by the March 3rd reservation deadline!!!

Sponsorship Levels

- ◆ Platinum \$10,000 & up ◆ Gold \$5,000-\$9,999 ◆ Silver \$2,500-\$4,999 ◆ Bronze \$1,500-\$2,499
('Plus' Categories: You may increase your sponsorship exposure within each level)

To sponsor an event, enter one of the above categories on the first page of this form. Last year's sponsors will be given first opportunity to sponsor the same event, if confirmed by March 1st. After the deadline, sponsorships will be available to organizations on the waiting list.

Tuesday, May 11:

- | | <u>Sponsor Level</u> |
|---|----------------------|
| ■ Welcome Suite (4pm to 12am) | <i>Bronze</i> |
| ■ Seminar Registration Counter (Tues 4pm - 8pm, Wed 7:30am - 1:15pm & 5pm - 6:30pm, Thurs 7:30am - 1:15pm) | <i>Platinum</i> |
| ■ Delegate Gift (High quality gift all Delegates receive at registration counter) | <i>Platinum</i> |

Wednesday, May 12:

- | | |
|---|-----------------|
| ■ Breakfast (7:45am - 9am) | <i>Gold</i> |
| ■ General Session (9am - 1pm) | <i>Silver</i> |
| ■ Lunch (1pm - 2pm) | <i>Gold</i> |
| ■ Workshops (2pm - 5pm) | <i>Bronze</i> |
| ■ Reception Party (7pm - 9pm) | <i>Platinum</i> |
| ■ Hospitality Suite (9pm - 12am, Wed & Thurs) | <i>Bronze</i> |

Thursday, May 13:

- | | |
|---|-----------------|
| ■ Breakfast (7:45am - 9am) | <i>Gold</i> |
| ■ General Session (9am - 1pm) | <i>Silver</i> |
| ■ Lunch (1pm - 2pm) | <i>Gold</i> |
| ■ Workshops (2pm - 5pm) | <i>Bronze</i> |
| ■ Evening Cocktail Hour (6:30pm - 7:30pm) | <i>Silver</i> |
| ■ Bagpipers for Honoree Event (8pm) | <i>Bronze</i> |
| ■ Dinner Wine & Refreshments (7:30pm - 10pm) | <i>Bronze</i> |
| ■ Dinner (7:30pm - 10pm) | <i>Platinum</i> |
| ■ Music & Entertainment (10pm - 1am) | <i>Silver</i> |
| ■ Hospitality Suite (9pm - 12am, Wed & Thurs) | <i>Bronze</i> |

Friday, May 14

- | | |
|------------------------------------|-------------|
| ■ Friday Breakfast (8:45am - 10am) | <i>Gold</i> |
|------------------------------------|-------------|

Send Raffle Prizes & Goodie Bag Stuffers to:

Uniformed Firefighters Association Seminar Prizes
4th Floor Mailroom, ATTN: Denise Keeley
204 East 23rd Street
New York, NY 10010

Deadlines:

- 🕒 Raffle Prizes must be received by March 31 to have your company listed in the Seminar Program Guide as a donor.
- 🕒 Premium Bag Stuffer 'Goodies' must be at UFA by April 15th to be inserted into each Delegate 'Goodie Bag'.

Questions? Contact Denise Keeley at 212-683-4832 or dkeeley@ufanyc.org.

For UFA to contact you (will not be published):

Contact Person: _____ Email: _____
Contact Mailing Address: _____
City: _____ State: _____ Zip: _____
Work Phone: _____ Cell Phone: _____ Fax: _____